



**Rich Dad's Advisors®: The ABC's of Writing  
Winning Business Plans: How to Prepare a  
Business Plan That Others Will Want to Read --  
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*Garrett Sutton*

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Rich Dad Said, "Business and investing are team sports." -Robert T. Kiyosaki, Author of the New York Times bestseller Rich Dad Poor Dad and the Rich Dad™ series "Robert's rich dad said, 'The first step to raising money is a great business plan! It needs to be a page-turner that hooks and holds potential investors' attention by selling them on the potential return on their investment, how quickly they'll get their initial investment back, and what the exit strategy is.' The ABC's of Writing Winning Business Plans reveals the strategies for preparing winning plans for both business and real estate ventures. Clearly written and featuring real life illustrative stories, The ABC's of Writing Winning Business Plans provides the necessary information to prepare a winning plan." -Garrett Sutton, Esq. Rich Dad's Advisor and author of the bestseller Own Your Own Corporation. The ABC's of Writing Winning Business Plans illustrates how to: \* Focus your vision for the business \* Format your plan to impress \* Use your business plan as a tool \* Deal with competition \* Attract the funding you need \* Identify strengths and weaknesses \* Draft a plan for real estate \* Understand your financials.

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