



# **Fashion's Front Line: Fashion Show Photography from the Runway to Backstage**

*Nilgin Yusuf*

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Before the live streaming of international fashion shows and the instant publication of runway images online, the collections were strictly 'invitation only'. It was the photographer, runway's unsung hero, who allowed us a glimpse of an exclusive and fascinating spectacle.

A visual journey through three decades of photographing runway shows in Paris, Milan, London and New York, *Fashion's Front Line* showcases dazzling images taken by long-serving catwalk photographer Niall McInerney, whose life's work has been painstakingly preserved and made available through Bloomsbury Publishing's Fashion Photography Archive. Giving readers the complete picture, the book captures many rare and never-before-seen images of iconic moments on the runway as well as famous faces on the front row and the buzzing atmosphere backstage.

With commentary from the photographer himself, as well as interviews with top international fashion insiders, *Fashion's Front Line* is a unique window onto the world of late 20th-century fashion. As good as a front row ticket, this book will be a must-have for fashion lovers.

### **Interviewees include:**

Designer Antony Price; model agent Sarah Doukas; PR and lifestyle guru Lynne Franks; hair stylist Sam McKnight; director of photography Simon Chaudoir; editors and fashion commentators Caryn Franklin, Debbi Mason, Kathryn Samuel, Elizabeth Walker, Brenda Polan and Iain R. Webb; photographers Andrew Lamb, Niall McInerney, Chris Moore, Anthea Simms and Mitchell Sams; set designer and art director Simon Costin; fashion consultant and former show producer Mikel Rosen; show producer John Walford; and digital entrepreneur Jonathan Chippindale.

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