



The Magic of Metaphor

Nick Owen, Nick Owen

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This work is a collection of stories designed to engage, inspire and transform the listener and the reader. Some of the stories motivate, some are spiritual, and some provide strategies for excellence. All set out to promote positive feelings, encouraging confidence, direction and vision. The stories contained in "The Magic of Metaphor" focus on values, responsibility, and leadership in all its forms. They have been specially selected to promote change in people's ideas, attitudes, beliefs, visions and behaviours. These stories act as reframes, challenging and disturbing our existing frames of reference, recharting our accustomed maps of the world, and shifting us away from our limited thinking towards new learning and discovery through the use of effective metaphor. As a result, we are encouraged to understand our world from a new perspective, and are provided with powerful ways to generate greater choice in our lives. Containing 16 suggestions (or tips) for effective storytelling, advice on organization, style and storytelling skills, and a selection of stories that can be adapted and developed, this work is a sourcebook for counsellors, health workers, psychologists, professional speakers, managers, leaders and NLP practitioners, as well as for teachers, trainers, therapists.

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