



Cases in Congressional Campaigns: Incumbents Playing Defense

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During the 2008 elections, nowhere was change more anticipated than in the House and Senate. Going into Election Day, most analysts predicted a large majority of Democratic wins in both chambers. However, while many Republicans lost and Democrats came away with a clear majority, some of the most vulnerable managed to hang on and win reelection. *Cases in Congressional Campaigns* illustrates how embattled incumbents defended their turf in such a difficult year for Republican candidates, the Republican Party, and the Republican brand. It focuses on how selected congressional incumbents "played defense"—successfully or not—in an election cycle that was dominated by the theme and message of change.

Each chapter is written by political scientists on the ground and familiar with the district they are analyzing. Analysis of broader trends from the 2008 cycle bookend the volume with Adkins and Dulio's insightful framing. More than just a collection of case studies, this book offers a common framework for understanding who won, who lost, and why. In addition, the companion website at www.routledge.com/textbooks/9780415873888 provides instructors with useful teaching tools, including sample assignments, dynamic PowerPoint slides, graphs, and links to relevant YouTube clips.

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