



Success in Small Business Is a Laughing Matter

J. Phillips L. Johnston J.D.

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"The best book ever written about small business" is the superlative written by Esquire in a feature article profiling this best selling how-to book, written by the CEO of ten successful businesses. The usefulness of this entrepreneurial business manual has propelled Success in Small Business Is a Laughing Matter through four printings over two decades, making it a must-own classic.-----------Review by Horace A. Hamm, Pastor, Chaplain (Capt.) USNR (Ret.). Phil Johnston's book, Success In Small Business Is A Laughing Matter provides a valuable resource for every pastor, counselor, and religious leader to better understand the mind and challenges facing business leaders today. His great wealth of knowledge, experience, and uncommon skill with words provide the reader with ways and means of inspiring, leading, and serving today's business community in America. I believe that my fellow servant leaders will find this book to be invaluable as they glean new information about the world in which their business leaders operate every single day. I high recommend this book!



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